

Vacation Decision Making

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this book explores the complex decision-making processes involved in choosing and buying tourism products and services. it combines a theoretical overview of the ...

A GROUNDED TYPOLOGY OF VACATION DECISION-MAKING

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this paper presents a typology of vacationers based on decision-making variables and processes. employing a naturalistic perspective, the (summer) vacation deci

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vacation planning and decision-making processes. this chapter presents the major findings regarding the overall vacation decision making process (dmp, ...

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description the focus of this book is on holiday planning and decision making, which is the cornerstone of tourist behaviour and tourism marketing.

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1 qualitative research regarding vacation decision making and perceptions of the minnesota resort experience the university of minnesota ...

VACATION DECISION MAKING: INTERNATIONAL JOURNAL OF ...

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citation: richard teare, (2006) "vacation decision making", international journal of contemporary hospitality management, vol. 18 issue: 7, pp.610-610, doi: 10.1108 ...

FAMILY VACATION DECISION MAKING: THE ROLE OF WOMAN ...

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most people spend their vacations with their family and decide where, how, and when with their spouses. the woman's role within the couple has become more and more ...

AGREEMENT AND DISAGREEMENT IN FAMILY VACATION DECISION-MAKING

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in the last 20 years changes have taken place which have altered the decision-making process in families—family democracy is clearly in the ascendant. the fam

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the vacation decision making process: tourism in the garda lake. michelle bonera. researcher economia e gestione delle imprese. università degli studi di brescia

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bibliography includes bibliographical references (pages 169-187) and index. contents * introducing vacation decision making-- * models of vacation decision making ...

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family vacation decision making: the role of woman. journal of travel & tourism marketing: vol. 30, no. 8, pp. 873-890. doi: 10.1080/10548408.2013.835681.

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understanding the family vacation decision-making process is important to everyone in tourism related industries—travel agents, governments, and private business.

VACATION DECISION-MAKING OF FAMILY MEMBERS: THE INFLUENCE ...

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the purpose of this study was to examine the perceived influence family members have on holiday decision-making. plonk's central-satellite model of decision-making ...

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